Antonio Lloret

**Short**

Professor and researcher at the Department of Business and ITAM Center for Energy and Natural Resources.

**Medium**

Professor and researcher at the Business Department at ITAM and the Center for Energy and Natural Resources. He holds a PhD in Environmental Science and Management at the Bren School at the University of California Santa Barbara. A Master in Business Statistics at UNSW in Sydney Australia and a B.A. in Business at ITAM.

**Long**

Antonio Lloret has more than 10 years of work experience in the financial and commercial sector. He is a full-time research professor at ITAM within the Academic Division of Administration and Accounting. He is part of the ITAM Center for Energy and Natural Resources where he actively participates in the dissemination, research and training in energy and sustainability issues.

Since 2007, as a professor at ITAM, he teaches undergraduate and master's courses in Business Strategy, Business Forecasting and Business and Society. In Executive Development, he teaches courses in Social Entrepreneurship, Strategy and Social Responsibility and Corporate Sustainability.

His work explores the intersection of sustainability and competitiveness with companies, and specifically, how society can continue to move towards a more sustainable future, by harnessing the power of the business sector and promoting its alignment with sustainability objectives. For his research, he uses interdisciplinary tools from the disciplines of economics, administration, political science, and the study of the natural environment to answer his research questions.

Since 2008 he has participated in research projects for the National Institute of Ecology and Climate Change on issues related to Social and Environmental Responsibility in Mexico (2008); for the Ministry of Foreign Affairs and Cooperation of the Spanish Government in the analysis of the impact of the tourism sector on the environment in Mexico (2009); for UCMEXUS-CONACYT to measure the impact of sustainability on the competitiveness of Mexican companies (2010-2011) for SEMARNAT for the analysis of environmental sustainability practices in Mexican companies (2014-2015), for CONABIO in social business (2015) and for a number of foundations in corporate philanthropy (2015). Since 2015 he participates in the ITAM Center for Energy and Natural Resources researching how to measure the impact of energy regulation in the business sector and the physical and transitional risk due to climate change and the financial sector.